



Case Study *Johnson & Johnson*



Client

Consumer products division of Johnson & Johnson, a global manufacturer of consumer goods and pharmaceuticals in USA



Solution

Supply chain & factory planner, shop floor sequencer

- Enterprise and factory planning integrated with ERP



Challenges

Reduce cost and improve customer responsiveness, especially to large retailers such as WALMART



Benefits

- Generation of adequate inventory levels for seasonal demand spikes
- Capacity load-leveling
- Rebalancing inventory at distribution centers