



Case Study **FUJITSU**



Client

- **Global semiconductor division of Fujitsu Limited**
- **Revenue:** \$40b
- **Products:** Asics, memory, microprocessors, etc.
- **HQ:** Tokyo, Japan
- **Operations:** America, Europe, Asia



Solution

- Collaborative demand planner over 2000 Users



Challenges

- Supply and demand mismatch caused high inventory
- Need for global demand into “one view”
- Unable to collaborate with plants on capacity
- Inability to monitor forecast with effective KPI's



Benefits

- Reduced inventory 10%
- Reduced planning cycle time 15%
- Increased forecast accuracy 30%
- Improvement in productivity
- Allocation of world-wide demand to plant capacity
- E2E visibility

